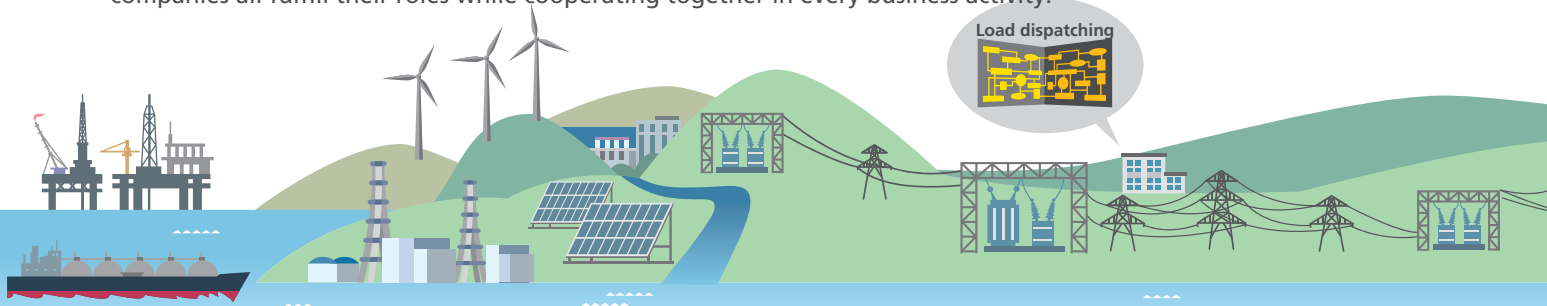


## Overview of Business Activities (Value Chain)

From fuel procurement to sales, the continuous business flow that provides electricity and gas is the value chain that is the core of our business activities as the Chubu Electric Power Group. Based on our strong sense of mission to support the stable provision of energy, we seek to be a total energy service corporate group that is one step ahead. We will do this by having our three companies, JERA Co., Inc., our Nuclear Power Division and our associated companies all fulfill their roles while cooperating together in every business activity.



**Fuel procurement**

**Power generation**

**Transmission/distribution**

**Power Generation Company / JERA** [See page 43](#)

**Power Network Company** [See page 45](#)

**Nuclear Power Division** [See page 29](#)

**Business operations unified among associated companies** [See page 49](#)

● **Economical, stable, and flexible fuel procurement**

Through JERA Co., Inc., we are stably and economically procuring the fuel (LNG, coal, oil, etc.) that is necessary to generate power from supplier countries (Qatar, Australia, Indonesia, etc.).

●● **Establishment of a balanced energy source structure**

In order to steadily provide customers with safe and inexpensive electric power, while prioritizing safety first and foremost, we seek to secure supplies that are simultaneously stable, economical and environmentally-friendly by establishing a well-balanced energy source structure that includes nuclear power, thermal power, renewable energy, and other diverse power sources.

●● **Efficient facility structures and regularly scheduled facility maintenance**

Along with steadily advancing efficient facility composition by incorporating the most advanced technologies and eliminating unnecessary facilities, we are striving to sustain and enhance the health of facilities through continuous maintenance and improvement.

● **Deliver high-quality electricity at reasonable prices in a safe and stable manner**

We transfer electricity from power stations to substations through transmission lines. We deliver electricity to customers from substations through distribution lines. We monitor and control the entire power network so that we can steadily provide customers with good-quality electric power safely and at low cost 24 hours every day of the year. In addition, we adjust the amount of power generated (supply) according to the amount used (demand), which changes moment by moment in order to provide a stable electricity quality, such as frequency, etc.

**Shared sense of mission** A strong sense of mission to ensure the stable supply of energy that is shared by all



## Sales

### Customer Service & Sales Company

See page 47

- **Development of a total energy service centered on gas and power**

We will continue developing a total energy service centered on valuable gas and power that fulfills customer needs, including service, quality, and value. For our household customers, we seek to become a “daily-life coordinator” in every aspect of their lives via comprehensive web services, for example. For our business customers, in addition to providing a total solution around the axis of energy, we also provide support to help them solve problems related to their businesses.

What we aim for

Total energy service corporate group that is one step ahead

business units of the Chubu Electric Power Group

Please see the section starting on page 41 for details about the missions, aims and efforts of each company and JERA Co., Inc.