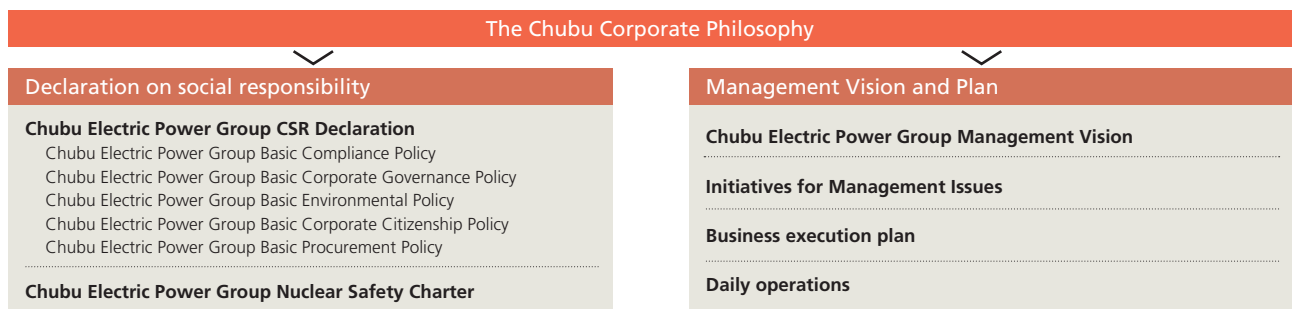


# Framework for the Chubu Electric Power Company Group's Corporate Philosophy & CSR Management

## Framework for the Chubu Electric Power Company Group Corporate Philosophy

To facilitate employees' understanding of the Chubu Corporate Philosophy, the Chubu Electric Power Group clarifies below how the philosophy is related to their daily operations, and how it is positioned in relation to the CSR Declaration and each basic policy.

### ■ Framework for the Chubu Electric Power Company Group's Corporate Philosophy



### Chubu Electric Power Group CSR Declaration

## Fulfilling our responsibilities and meeting public expectations

Chubu Electric Power Group, as a group of sustainably growing businesses meeting a wide range of energy needs, contributes to the development of a sustainable society by giving top priority to safety and striving to both provide a stable supply of energy and protect the global environment. We aim to accomplish these goals by allowing the individuality of group companies to be fully expressed while achieving group synergy in enterprises within our core competence in energy.

We manage our businesses in a fair and sincere manner by observing national and international laws, following regulations and social rules, respecting corporate ethics, giving priority to dialogue with all our stakeholders, and maintaining high levels of transparency and openness in our business activities.

### ■ Main activities for stakeholders

Customers	Shareholders and Investors	Local Communities	Business Partners	Employees
<p>We are committed to providing our customers with safe, reliable, convenient and affordable energy services, as well as other services of value that meet their needs.</p> <p><b>(Main activities)</b></p> <ul style="list-style-type: none"> <li>Acting on customer feedback <a href="#">See page 54</a></li> <li>Exchanging ideas with consumer affairs specialists</li> </ul>	<p>We are striving to maintain and increase profits for our shareholders and investors through efficient management and effective investment.</p> <p><b>(Main activities)</b></p> <ul style="list-style-type: none"> <li>Financial results and business plan briefings for institutional investors and analysts <a href="#">See page 56</a></li> <li>Financial results and management plan briefings for private investors</li> <li>Facility tours for shareholders</li> </ul>	<p>We are determined to contribute to sustainable local development in partnership with local communities.</p> <p><b>(Main activities)</b></p> <ul style="list-style-type: none"> <li>Exchanging opinions with Mie University on environmental reports and the group's annual reports <a href="#">See page 57</a></li> <li>The Annual Chubu Electric Power Environmental Roundtable Meeting <a href="#">See page 76</a></li> <li>Facility tours and opinion exchanges for female monitors <a href="#">See page 57</a></li> </ul>	<p>We promise to deal fairly with our suppliers as equal business partners.</p> <p><b>(Main activities)</b></p> <ul style="list-style-type: none"> <li>Procurement overview briefings <a href="#">See page 56</a></li> <li>Questionnaires for procurement overview briefings</li> <li>Counseling desks/opportunities</li> </ul>	<p>We respect individuals and are endeavoring to create a cheerful and motivating workplace.</p> <p><b>(Main activities)</b></p> <ul style="list-style-type: none"> <li>Executive "Caravan" <a href="#">See page 56</a></li> <li>Informal dialogue between executive management and young employees at regional offices</li> <li>Promoting active events in the workplace</li> </ul>

## CSR Management

At Chubu Electric Power, important CSR concerns are deliberated by the CSR Promotion Council, which is comprised of the heads of all company divisions, and the results are reported to the Senior Executive Committee. The CSR & Business Reform Promotion Group has also been established in the Corporate Planning & Strategy Division to promote CSR activities. The company is also in close collaboration with its group companies and shares information regularly for promoting CSR.