

Corporate Philosophy

A new corporate philosophy was launched in April 2025.

Connecting People and Society, Creating Energy for Happiness

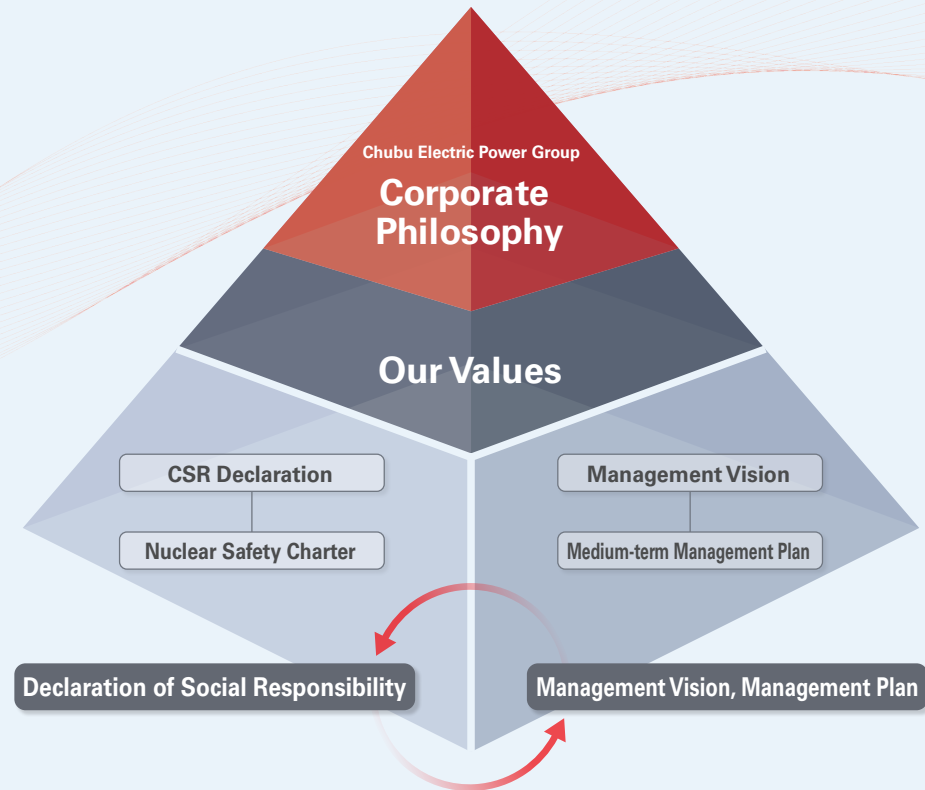
The Chubu Electric Power Group connects people with people, and people with society.

Together with our customers, our communities, and everyone who lives on this planet, we take on the challenge of creating a bright and happy future full of energy.

Our philosophy (Philosophy system)

Since the formulation of the previous corporate philosophy in 2011, the environment surrounding the Chubu Electric Power Group has changed dramatically. Stakeholders' needs have evolved, including the implementation of spin-offs, progress in competition, and increasing interest in decarbonization and the resolution of regional issues. In anticipation of a future society full of diversity where each individual is respected, we have formulated a new corporate philosophy so that we, too, can take great strides forward.

The main message, "Connecting People and Society," expresses not only the inherent nature of electricity to "connect," but also our commitment to creating new value and contributing to a recycling-oriented society while respecting human bonds and diversity, as well as our determination to continue supporting the social infrastructure at all times as a responsible infrastructure provider. Also, in "Creating Energy for Happiness," we express our passion and determination to take on the challenge of creating a vibrant, bright, and happy future where diverse individuals are respected and can pursue self-fulfillment.



CSR Declaration

- We strive to provide a stable supply of energy and protect the global environment with placing safety as our top priority.
We prioritize safety while ensuring a stable energy supply and strive to preserve the global environment.
- We always observe national and international laws, regulations, and social rules, respect corporate ethics, and act with fairness and integrity.
- We respect the human rights of all individuals involved in our business activities, prioritize mutual communication, and promote transparent and open corporate activities.

 CSR Declaration

Our Values

“Our Values” express the “sense of value” that Chubu Electric Power has cherished since its founding, such as fulfilling our “unwavering mission” as a responsible provider of electric power infrastructure, which is the foundation of society, and living up to the trust of customers and society.

They are positioned directly beneath the corporate philosophy as the foundation of the Chubu Electric Power Group’s DNA.

Sincerity and Effort

We respond to the trust of our customers and society by making sincere and continuous efforts to fulfill our unwavering mission.

Creativity and Challenge

We respond to the expectations of our customers and society by continuing to take on new challenges with creativity and constantly striving to provide excellent services.

Independence and Cooperation

We build a vibrant and strong corporate culture by working together to ensure that everyone feels respected and free to express their individuality.

Simultaneously fulfill our unwavering mission and create new value

